



Case Study: Fundraiser's Network for Development Inc. (FuND Philippines)

**Jerome L. Montemayor
Board President and Managing Trustee**



Fundraisers' Network for Development, Inc. (FuND Philippines)



Who We Are



**a membership
association dedicated to
strengthen the
professional
development and
standardization concerns
of fundraisers and non-
profit organizations
working in the
Philippines.**



Our Vision

- **the voice of the fundraising and development profession in the Philippines**
- **the resource for its members in service to society.**
- **a community that is open to sharing and cooperation .**





Our Mission

to *Unlock Opportunities* that will result in positive change for all meaningful causes that we work for and support.

- **Cooperate with and Support each member to achieve success in our work**
- **Enlighten the NGO community and donors about the value of sustainable fundraising**
- **Promote responsible and sustainable philanthropy and best practices**



What do we do

Members' Professional Development

- twice a year, full day capability building
- quarterly members-only networking session
- website sections on issues, trends and innovations on fundraising
- annual publication of membership & supplier directory
- on-line posting of funding opportunities, news about donors and fundraising activities
- announcements of fundraising activities of members



What do we do



Learning Sessions

Open to the public trainings

Passion Forward: The Asia Pacific Fundraising Conference

Meet, learn and network with highly acclaimed international speakers with extensive and practical Asian experience.



What do we do



Advocacy, Research and Development

We are committed to contribute in building a fundraising-friendly environment.

Resource Mobilization

The resource mobilization program is integral to all activities of the organization.



Membership – Details and Eligibility

Eligibility Criteria

Regular Member

Individual

Open to individuals working in and with non-profit organizations who are responsible for ensuring the financial sustainability of the institution and dedicate at least 30% of their time to planning, organizing, conducting and evaluating fundraising activities.

Executive Directors, Board Members, Resource Development Officers, Program Officers, Technical Consultants, Event Organizers and Planners.

Whether you belong to a local community or international organization but should be based here in the Philippines.

Associate Member

Individual/Student

Open to individuals working in and with non-profit organizations.

May not necessarily be directly involved in fundraising but interested and sympathetic to the importance of organizational financial sustainability for the continuance of mission.

Volunteer fundraisers or those who do not receive remuneration from the organization for the services in fundraising that they contribute.

Undergraduate students interested to pursue a career in fundraising or development sector in general.

Organizational

Open to SEC Registered non-profit organizations in the Philippines.

Has been in operation for at least 2 years before application.

Regularly carried out activities related in development.

None state-actor



Benefits

Regular Members Individual	Associate Members Individual/Student	Organizational
Voting member		✓
Free or subsidized participation in all professional enhancement activities	✓	✓
Free or special access to members-only resource section	✓	✓
Special access to relationship and community-building events and activities	✓	✓
Opportunity to promote your services and activities within the network	✓	✓



How Funds are Generated

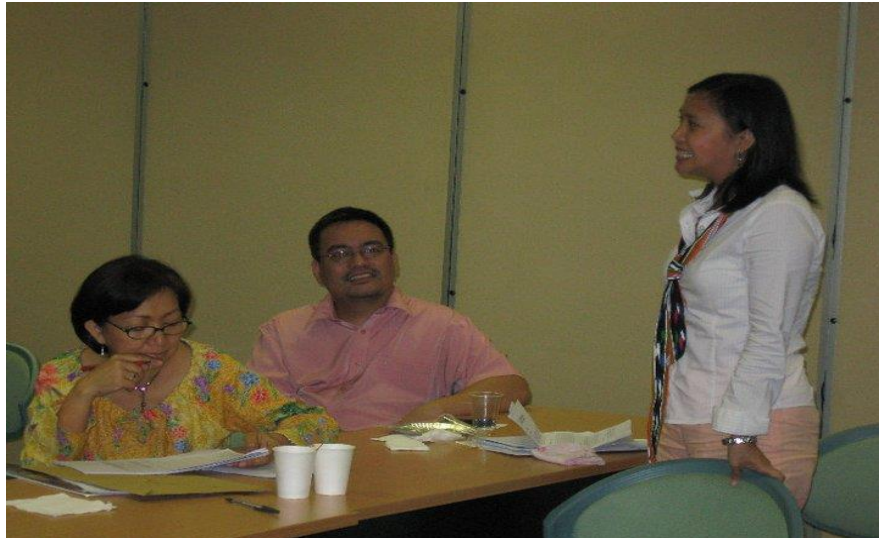
Annual Membership Fees

Regular Member Individual	Associate Member		
	Individual	Student	Organizational
<ol style="list-style-type: none">1. Accomplished application form2. Curriculum Vitae with picture3. 1 government issued ID4. 2 2X2 picture (white background)5. Registration Fee of Php 2,000	<ol style="list-style-type: none">1. Accomplished application form2. Curriculum Vitae with picture3. 1 government issued ID4. 2 2X2 picture(white background)5. Registration Fee of Php 1,000	<ol style="list-style-type: none">1. Accomplished application form2. Curriculum Vitae with picture3. Student identification card (ID) valid for the current year applying4. 2 2X2 picture (white background)5. Registration Fee of Php 500	<ol style="list-style-type: none">1. 1 accomplished form (organizational profile)2. SEC Registration3. Articles of Incorporation4. Latest Annual Report (which includes conducted fundraising activities)5. Soft copy of the organization logo6. Registration Fee of Php5,000 <p>For the 3 official representatives of the organization:</p> <p>3 accomplished application forms (1 for each representative with personal profile along with the regular individual membership requirements)</p>



Members Activities

- **Friendsips**
- **Annual Membership Meeting/
General Assembly**
- **Christmas Salu-salo**



Members Activities





How Funds are Generated

Training Services

- **Concept Note Writing Workshop**
- **Telus-NetSuite Proposal Writeshop**
- **Basic Fundraising Training**
- **Secrets of a Successful Fundraiser**
- **NGO Governance and Management**
- **Unveiling the Mystery of NGO Accounting**
- **Unlocking the Code of Social Entrepreneurship**
- **NGO Accounting Essentials: Code of Ethics**
- **Fundraising Planning: Writing the Right Way**
- **Pathways to Sustaining Philanthropy**

How Funds are Generated





How Funds are Generated

Consulting Services

- **Cambodia Workshop with ICCO Partners
(Feb 2015)**
- **Vietnam Workshop with ICCO Partners
(Feb 2015)**
- **Proposal Writing for ICCO Partners to be
submitted to international donors**



How Funds are Generated





How Funds are Generated

Conferences and Events

PASSION FORWARD: THE ASIA PACIFIC FUNDRAISING CONFERENCE is a 3-day conference that gathers at least 200 champions, professionals, volunteers, sponsors, direct implementers, active promoters and benefactors of non-profit organizations.

The first Passion Forward was conducted on November 2007 and was supported by Resource Alliance-UK. The second conference was on year 2013 and was conducted in Metro Manila.

The next run targets to assemble leaders, not only from the host country, Philippines, but from the Asia Pacific countries.



How Funds are Generated





Be one of us

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