

OUR BEST IDEAS TAKE FLIGHT.



Gain valuable ideas to help you manage your association more effectively.

Build fellowship and learn from your colleagues.

Share one journey to elevate the association profession in the region.

JOIN US at **ASAE's Great Ideas in Association Management Conference**, a unique opportunity in the Asia-Pacific region, 22-24 March 2015, Kowloon Shangri-La Hotel, Hong Kong. Elevate the role of professional societies and the professionalism of association executives while interacting with your peers and experts from across the region.

If you are a senior staff of an industry or professional society, join us and get extensive knowledge on:

- Maintaining relevance and value with your membership
- Recruiting, retaining, and engaging members
- Strategic planning
- Effective governance
- Planning meetings and conferences in the Asia-Pacific region
- Financial sustainability
- CEO Forum
- And more!

REGISTRATION OPENS SEPTEMBER 2014

Registration fees:

495 USD for members of delegations
(for groups of 10 or more)

595 USD for other individuals through
20 February 2015

695 USD after 20 February 2015

For individual suppliers/industry partners:
1295 USD

TABLE-TOP EXHIBITS AVAILABLE.

To learn more, contact

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An Innovative Learning Experience

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Association (HKMA)



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22 - 24 March 2015
Kowloon Shangri-La Hotel • Hong Kong