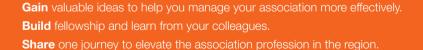
OUR BEST IDEAS TAKE FLIGHT.

asaecenter.org/GreatIdeasAsiaPacific



Join us at ASAE's Great Ideas in Association Management Conference, a unique opportunity in the Asia-Pacific region.



22-24 March 2015

Kowloon Shangri-La Hotel • Hong Kong

MARK YOUR

CALENDAR for ASAE's Great Ideas in Association Management Conference,

22-24 March 2015, Kowloon Shangri-La Hotel, Hong Kong.

You will get extensive knowledge on:

- ☐ Maintaining relevance and value with your membership
- □ Recruiting, retaining, and engaging members
- □ Strategic planning
- □ Effective governance
- □ Planning meetings and conferences in the Asia-Pacific region
- ☐ Financial sustainability
- □ CEO Forum
- □ And more!

REGISTRATION OPENS SEPTEMBER 2014

Registration fees:

495 usp for members of delegations (for groups of 10 or more)

595 USD for other individuals through 20 February 2015

695 usp after 20 February 2015

For individual suppliers/industry partners: **1295** USD

Table-top exhibits are available.

Please visit asaecenter.org/

GreatIdeasAsiaPacific for details.

To learn more, contact

Greta Kotler, CAE, gkotler@asaecenter.org or Jakub Konysz, jkonysz@asaecenter.org

Thank you to our Event Partner and conference sponsor:

Hong Kong Tourism Board



Thank you to the supporting organizations:



Hong Kong Management Association (HKMA)



International Congress and Convention Association (ICCA)



An Innovative Learning Experience

asaecenter.org/GreatIdeasAsiaPacific